

**Cairo Net by Tazca Connects**  
**Privacy Policy and Customer Privacy Rights**  
Effective date: March 1, 2019

Cairo Net knows Customers care about how their personally identifiable information (“Personal Information”) is used and shared, and Cairo Net takes Customers’ privacy seriously. Please read the following to learn more about Cairo Net’s Privacy Policy. **By using the Service (as defined in the Cairo Net by Tazca Connects Customer Service Agreement) or accessing Cairo Net’s website in any manner, Customer acknowledges that Customer accepts the practices and policies outlined in this Privacy Policy, and Customer hereby consents that Cairo Net will collect, use, store and share Customer’s Personal Information in the following ways.**

Remember that Customer’s use of the Service is at all times subject to Cairo Net by Tazca Connects [Customer Service Agreement](#), which incorporates this Privacy Policy by reference. Customer’s use of Cairo Net’s website is at all times subject also to Cairo Net by Tazca Connects [Acceptable Use Policy](#). Any capitalized terms not defined in this Privacy Policy will have the same meaning as defined in Cairo Net by Tazca Connects Customer Service Agreement and Acceptable Use Policy.

Cairo Net Services are designed and targeted to U.S. audiences and are governed by and operated in accordance with the laws of the U.S. If Customer is not a U.S. citizen or does not reside in the U.S., Customer voluntarily consents to the collection, transfer, use, disclosure and retention of Customer Personal Information in the U.S. Customer also agrees to waive any claims that may arise under Customer’s own national laws.

**When Customer uses the Service, the Personal Information (as defined below) Customer sends and receives is transmitted over a wireless network, and may be subject to interception by unauthorized third parties who seek to do you harm. While it is Cairo Net’s objective to take reasonable measures to reduce the risk that unauthorized third parties will be able to intercept the information Customer sends and receives through the Service, Cairo Net cannot and does not make any guarantee that transmissions over the Internet are 100% secure or error-free.**

**Cairo Net recommends that you use caution when sending any Personal Information over the Internet and use encryption technology whenever possible, such as websites that have the “https” designation in the website’s address bar and show a padlock icon in the browser’s window.**

Cairo Net does not knowingly collect, solicit or use Personal Information from anyone under the age of 13. If Customer is under age 13, please do not attempt to register for the Services or send any Personal Information about yourself to Cairo Net. If Cairo Net learns that Cairo Net has collected Personal Information from a child under age 13, Cairo Net will delete that information as quickly as possible to the extent technically feasible. If Customer believes that its child under age 13 may have provided Cairo Net Personal Information, please contact Cairo Net at [info@caironet.net](mailto:info@caironet.net).

**What types of information does this Privacy Policy cover?**

Cairo Net collects and stores various types of information about Customers and Customers’ use of the Service via the Cairo Net website, call center, postal mail, retail locations, the Cairo Net Facebook Page or other social network platforms or by other means, generally classified as Personal Information and Non-Personal Information.

Generally, Cairo Net gathers and uses Personal Information internally in connection with providing the Service to Customer, including to personalize, evaluate and improve the Service and Cairo Net’s ability to provide the Service to Customer, to contact Customer, to respond to and fulfill Customer requests regarding the Service, and to analyze how Customer uses the Service.

Cairo Net may share Your Personal Information with its Affiliates and with other third parties as described below:

**What Information does Cairo Net collect and how does Cairo Net use this Information?**

***Personal Information***

Personal Information is the information Customer provides to Cairo Net voluntarily or passively through Customer use of the Service and/or website, and which is directly associated with or reasonably linked to a specific person, computer or device. For example, through the registration process, when the equipment to provide the Service is installed, maintained or upgraded at Customer’s premises, when Customer contacts Cairo Net regarding the Service, and through Customer account settings, Cairo Net collects and stores Personal Information such as Customer name, email address, phone number, billing address and billing information (such as credit card account number or other financial account information), service address, and the nature of any of Customer devices or other property making use of the Service. Customer may be required to provide certain Personal Information to Cairo Net in order to register with Cairo Net, to assist Cairo Net in improving Customer’s Service or troubleshooting problems Customer is experiencing with the Service, Customer computer or device, or otherwise to improve the quality of the Service.

Cairo Net will communicate with Customer if Customer has provided Cairo Net the means to do so. For example, if Customer has given Cairo Net Customer’s email address or phone number, Cairo Net will email or call Customer about Customer use of the Service or product improvements or upgrades, and other transactional information about Customer Service.

Cairo Net may also combine Customer Personal Information with additional Personal Information obtained from Cairo Net Facebook Pages or other social network platforms, its Affiliates, its Operational Service Providers (third party owned companies that provide or perform services on Cairo Net’s behalf, to help serve Customer better and to perform functions in order to support Cairo Net businesses and operations), or other companies, such as credit bureaus, background check firms, and marketing research companies.

Some forms of Non-Personal Information as described below will be classified as Personal Information if required by applicable law or when such information is directly associated with or reasonably linked to a specific person, computer or device, or is combined with other forms of Personal Information.

## **Non-Personal Information**

### *Website Information, Use of Cookies and other Similar Tracking Technology*

When you visit Cairo Net's website, Cairo Net will collect various types of Non-Personal Information, such as information on Cairo Net server logs from Customer's browser or device, which may include Customer IP address, unique device identifier, "cookie" information, the type of browser and/or device you're using to access the Service, and the page or feature Customer requested. (IP Address and device identifiers are traditionally classified as Non-Personal Information, unless Cairo Net is required to do so otherwise under applicable law.) Cookies" and "web beacons" are text file identifiers Cairo Net transfers to Customer's browser or device that allow Cairo Net to recognize Customer's browser or device and tell Cairo Net how and when pages and features on the Cairo Net website are visited, by how many people, and other activity on the website.

Customer can change the preferences on Customer's browser or device to prevent or limit Customer's device's acceptance of cookies, web beacons or other similar technology, but this may prevent Customer from taking advantage of some of the features on the Cairo Net website, or accessing certain functions and conveniences. If Customer clicks on a link to a third party website or service, such third party may also transmit cookies to Customer. Again, this Privacy Policy does not cover the use of cookies or other such tracking technology by any third parties, and Cairo Net is not responsible for their privacy policies and practices.

Cairo Net also uses Personal Information and Non-Personal Information to enhance the Cairo Net website and Cairo Net Service offerings. For example, such information can tell Cairo Net how often visitors use a particular feature of the Cairo Net website and which products and services are most interesting to current and potential customers, and Cairo Net can use that knowledge to make the website useful and interesting to as many users as possible and to enhance and refine Cairo Net's Service offerings. Cairo Net will continue to conduct analytics on Cairo Net website performance; Customer may not opt-out of this use of cookies or other Personal Information or Non-Personal Information.

Technology is improving every day and to improve Cairo Net's Services' operation and function Cairo Net may introduce new technologies and monitoring techniques without advance notice or consent from Customer. Cairo Net may also use third party providers to conduct such internal analyses.

## **Network Information**

Cairo Net also collects and stores Network Information, information about Customer access to, and use of, the Cairo Net network, which may or may not be directly associated with or reasonably linked to a specific person, computer or device. For example, Cairo Net may collect and store information about the performance of the Provider Equipment installed on Customer property or at Customer premises, when Customer is using the Service, the various devices Customer is using to access the Service, the amount of data Customer is transmitting and receiving, the content of the data Customer are transmitting and receiving, the websites Customer is visiting, and any other information that is transmitted over the Cairo Net network. Cairo Net may also aggregate Network Information from multiple subscribers and Cairo Net will share such aggregated Non-Personal information about the overall performance of the Cairo Net Service and network with our Affiliates and other third parties. Aggregated information does not identify a specific individual, computer or device.

### **How we use Network Information:**

We use Network Information to monitor and enhance the performance of the Cairo Net network. Cairo Net will not monitor the content of the websites viewed or email communications as part of Cairo Net's standard network management. Generally, Cairo Net will only monitor and preserve the following Network Information:

- When Customer is using the Service;
- How Customer is using the Service, such as monitoring traffic patterns regarding websites visited, amount of data being sent or received, or other activity;
- The amount of data Customer is transmitting and receiving through the Service; and
- General information regarding the performance of the Provider Equipment installed on Customer's property or at Customer's premises, and its interaction with the rest of Cairo Net's network.

However, Cairo Net reserves the right to, and may, monitor, access, review and preserve any Network Information and/or content in the following situations:

- In response to an inquiry from Customer or an another Authorized User on Customer's account regarding Customer or their use of the Service or problems Customer or they are experiencing using the Service;
- If Cairo Net has reason to believe Customer is using the Service in violation of Customer's Service Agreement or any applicable statutes, rules, ordinances or regulations;
- If Cairo Net has reason to believe Customer use of the Service is negatively affecting other Customers; or
- When Cairo Net is required by law or legal process to do so, or when Cairo Net a good faith belief that Cairo Net is required by law or legal process to do so.

### **How is Personal Information used for marketing and advertising purposes?**

Cairo Net will use Personal Information to send Customer marketing and advertising messages related to Cairo Net's Service and website using Customer's email address, postal address, or telephone number (for voice, texts, and pre-recorded calls). Cairo Net may deliver a marketing or advertising message based on Customer visits to Cairo Net website, which will be general advertising or "Contextual Advertising," which is advertising based on the subject matter or the content of the specific website page or subject matter. Cairo Net may also send Customer "First Party Advertising," which is advertising that is customized or personalized based on a history of Customer's use of our Services (possibly combined with information from our Facebook page or other social network platforms). First Party Advertising is based solely on a combination of information Cairo Net collects from Customer - not from Customer's visits to other websites across the Internet.

**Customer may opt-out of First Party Advertising but not Contextual Advertising. No Personal Information is used to deliver Contextual Advertising; it automatically will appear based on the content or webpage Customer is viewing. And Customer may continue to receive general advertising if Customer opts-out of First Party Advertising, it will not be customized or personalized for Customer.**

Cairo Net does not provide third party "Network Advertising," which is advertising based on Customer's overall Internet usage across different third party websites or online services. Multiple third party websites and online services are involved in this tailored or personalized advertising process, in essence a "network" of advertising providers.

**Because Cairo Net does not provide network ads, Cairo Net does not recognize the "Do Not Track" settings on various Internet browsers. Cairo Net does not engage or allow third parties to track you across the Internet and across time for advertising purposes.**

#### **Links to other websites or online services**

The Cairo Net website and/or Facebook Pages (or other social networking platforms) may contain a variety of content and functionality and may provide links to other third party websites or online services. Despite such links, this Privacy Policy applies only to Cairo Net and our Affiliates. The presence of a link does not constitute or imply Cairo Net's endorsement, recommendation, or sponsorship of the content, goods, services, business or privacy practices on such websites or online services. Cairo Net encourages Customers to be aware and informed when Customers leave Cairo Net's website and Cairo Net's Facebook Pages, or any other social networking platforms.

#### **Will Cairo Net share Customer Personal Information?**

Customer's Personal Information will only be disclosed to third parties (including Cairo Net's Affiliates) as listed in this Privacy Policy, if Cairo Net has received your prior consent. Cairo Net reserves the right to fully use, disclose and process any Non-Personal Information collected from Customer in any manner as well as any information Customer makes public via Cairo Net Services or website.

Cairo Net will not rent, sell or disclose Personal Information to anyone not related to Cairo Net for marketing or promotional purposes, unless in connection with a potential or actual sale, merger or a corporate restructuring by or of Cairo Net. (See "For Business Transfers" below for more information.) Cairo Net will share Customer Personal Information with its Affiliates and with other third parties as described in this section for the following reasons:

- **To Our Affiliates.** Cairo Net relies on various Affiliates in order to provide the Service to Customers. These are companies that are related to Cairo Net by common ownership or control. Cairo Net may share Personal Information and Non-Personal Information with any of its Affiliates for business, operational, promotional and/or marketing and advertising purposes.
- **To Operational Service Providers:** Cairo Net and its Affiliates contract with other companies and people to perform tasks or services on Cairo Net's behalf and need to share Customer Personal Information to provide products or services to Customers. For example, Cairo Net may use a payment processing company to receive and process Customer's ACH or credit card transactions for Cairo Net, or Cairo Net may contract with third parties to assist Cairo Net in optimizing Cairo Net's network. Unless Cairo Net tells Customer differently, Cairo Net does not grant its Operational Service Providers any right to use the Personal Information Cairo Net shares with them beyond what is necessary to assist Cairo Net.
- **For Business Transfers/Restructuring:** Cairo Net may choose to buy or sell assets, or Cairo Net may sell assets or be sold. In these types of transactions, customer Personal Information is typically one of the business assets that would be disclosed and transferred. Also, if Cairo Net (or Cairo Net's assets) are acquired, or Cairo Net goes out of business, enter bankruptcy, or go through some other change of control, including restructuring, re-organization or financing arrangements, Personal Information could be one of the assets disclosed, transferred to or acquired by a third party.
- **For Protection of Cairo Net, and Our Affiliates, Employees, Operational Service Providers, Users and Subscribers and Public Safety:** Cairo Net reserves the right to access, read, preserve, and disclose any Personal Information Cairo Net has access to if Cairo Net believes doing so will implement and/or enforce the Customer Service Agreement, Acceptable Use Policy, or Privacy Policy or any legal document; protect our Network(s), website(s), and company assets; protect the interests, rights, property, and/or safety of Cairo Net or Our Affiliates, employees and officers/directors, Operational Service Providers, Users and Subscribers, agents, third party licensors or suppliers, or the general public.
- **When Required by Law or in Response to Legal Process:** Cairo Net reserves the right to access, read, preserve, and disclose any Personal Information to which Cairo Net has access if Cairo Net is required by law or legal process to do so, or if Cairo Net has a good faith belief that Cairo Net is required by law or legal process to do so.

#### **Is Customer Personal Information secure?**

Cairo Net endeavors to protect the privacy of Customer's account and other Personal Information Cairo Net holds in its records using reasonable administrative, technical and physical security measures. However, Cairo Net cannot and does not guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of Personal Information at any time.

Customer's account is protected by a password for Customer privacy and security. It is Customer's responsibility to prevent unauthorized access to Customer's account and Personal Information by selecting and protecting Customer password and/or other sign-on mechanism appropriately and limiting access to Customer computer, tablet or device and browser by signing off after Customer has finished accessing Customer's account. Customer is required to notify us immediately if Customer's password or account has been disclosed to a person whose name does not appear on Customer's account, even if you have allowed such disclosure. Customer understands, acknowledges and agrees that Customer is solely responsible for any use of Cairo Net Services via Customer's username and password.

Additionally, if Customer contacts Cairo Net, Cairo Net will ask Customer for verification of Customer's identification and account. **Cairo Net will not send an email or text, nor should Customer respond to any email or text communications asking for any sensitive or confidential Personal Information, such as social security number, bank account or credit card account number, or a driver's license number.** If Customer receives an email or text

requesting any such information from Cairo Net or someone that claims they are with Cairo Net or Our Affiliates please contact Cairo Net immediately at [info@caironet.net](mailto:info@caironet.net).

For Cairo Net's IT Support Services as detailed in our Customer Service Agreement, the code that allows Cairo Net to access Customer's computer desktop to help you resolve technical problems is limited only for that specific session. Cairo Net is not able to access Customer's Computer without Customer's knowledge, affirmative consent and involvement.

#### **What Personal Information can Customers access, modify and/or delete?**

Generally, Customer may access the following Personal Information in Customer's account:

- Full name
- Username and password
- Email address
- Telephone number
- Billing and Service address
- Account and billing information

By contacting Cairo Net at [info@caironet.net](mailto:info@caironet.net), or through any online access portal Cairo Net may create to enable Customers to view and modify Customer account settings, Customer may access, and, in some cases, edit or delete the Personal Information listed above.

When Customer updates Personal Information, however, Cairo Net may maintain a copy of the information in Cairo Net's records for internal security reasons and recordkeeping. Some information may remain in Cairo Net's records after it is modified, amended or deleted by Customer or Cairo Net. Cairo Net may use any aggregated data derived from or incorporating Customer's Personal Information after Customer updates or deletes it, but not in a manner that would identify Customer personally. Cairo Net may also maintain Personal Information regarding Customer and Customer's use of the Service after Customer is no longer a Cairo Net customer as required by Cairo Net's business practices, by law, and/or tax reporting purposes.

The information Customer can view, update, and delete may also change. If Customer has any questions about viewing or updating information Cairo Net has on file about Customer, please contact Cairo Net at [info@caironet.net](mailto:info@caironet.net).

#### **What third party disclosure choices do Customers have?**

Customer can always choose not to disclose Personal Information to Cairo Net; however, certain Personal Information is necessary for Cairo Net to provide the Service to Customer. Customer may opt out of sharing Personal Information with Our Affiliates only for marketing or advertising purposes, but not for business or operational purposes.

Customer may opt out of email marketing and advertising from Cairo Net or its Affiliates using the "Unsubscribe" mechanism in each email. Before Cairo Net sends Customer a text for any reason, or sends Customer a pre-recorded call that contains advertising or marketing information, Cairo Net will secure Customer's prior written express consent, which can be given via a voice recording, email, text message, postal mail, or telephone key press. Non-telemarketing pre-recorded calls do not require Customer's prior express consent in writing, unless they are sent to a wireless device. Customer understands, acknowledges and agrees that such texts and pre-recorded telemarketing calls may be sent using an auto-dialer and are not conditioned on your purchase of the Service. Customer may opt out of receiving text messages any time by replying "STOP" or "UNSUBSCRIBE" to the text message. Customer may opt out of receiving pre-recorded calls by the opt-out instructions in the call. However, Customer will continue to receive calls related to debt-collection and Customer's current Service. Customer may also opt-out of First Party Advertising, but not Contextual Advertising, as detailed in the "Use of Personal Information for Marketing or Advertising Purposes" section above.

Customer may not opt out of Cairo Net's use of cookies or other similar technology, or use of Customer's Personal Information and Non-Personal Information for Cairo Net's internal analytics used to monitor activity on Cairo Net's website, measure Cairo Net Service performance, or to operate and protect the Cairo Net network.

#### **Will this Privacy Policy ever change?**

Yes, Cairo Net is constantly working to improve the Service, so Cairo Net will need to update this Privacy Policy from time to time as Cairo Net's business practices change and service offerings increase, and/or there are changes in local, state or federal laws. Additionally, Cairo Net will also make stylistic, organizational and/or grammatical changes to present Cairo Net privacy practices in a user-friendly easy-to-read manner. Cairo Net will alert Customers to any such changes by placing a notice on [www.caironet.net](http://www.caironet.net) with the effective date of the revised Privacy Policy, and/or by sending Customers an email, or by some other means to the extent required by law. Please note that if Customers have not provided Cairo Net with Customer's email address or Customer has not updated Customer contact information, those legal notices will still govern Customer use of the Service, and Customer is still responsible for reading and understanding all notices posted on Cairo Net's website. Customer's continued use of the Service or website after notice of any changes have been provided will indicate Customer's acceptance of such changes, except where further steps are required by applicable law.

Use of Customer's Personal Information is primarily governed by the Privacy Policy in effect at the time Customer subscribed to the Service or visited the Cairo Net website. If Cairo Net elects to use or to disclose Personal Information that identifies Cairo Net as an individual in a manner that is materially different than that stated in the Privacy Policy in effect at the time you subscribed to the Service or visited the Cairo Net website, Cairo Net will provide Customer with an opportunity to consent to such use or disclosure. Depending on the circumstances, that consent may include an opt-out.

#### **What if you have questions or comments about this Privacy Policy?**

If you have any questions or concerns regarding Cairo Net's privacy practices and policies, please contact Cairo Net at [info@caironet.net](mailto:info@caironet.net).